



## 2010-11 Season Ticket Holder Programs

- 1) Longevity Rewards: Contact the office if you believe you are eligible
  - a. STH 4 consecutive years: 0.5% off each eligible season ticket
  - b. STH 5 consecutive years: 1.0% off each eligible season ticket
  - c. STH 6 consecutive years: 1.5% off each eligible season ticket
  - d. Cap at 5% off each eligible season ticket

\* Full season ticket holders eligible only, consecutive years are for Ice Bears Seasons ONLY
  
- 2) Referral Program: Any lead that results in **NEW** business, season tickets or corporate sponsorship, for the 2010-11 season will earn “BEARS BUCKS” which are good for credit at the Ice Bears Merchandise Stand. For each successful referral the individual will receive 10% of the total sale worth of BEARS BUCKS.
  
- 3) Early Bird Renewal: Early Bird Rates are as follows:
  - a. 2-yr Renewal Plan: lock in 09-10 rates for another two years. Deposit due Jan 31<sup>st</sup>; save an additional \$2 off the 2010-11 season ticket prices
  - b. 1-yr Renewal Plan: receive an additional \$1 off per ticket per game from 2010-11 rates. Deposit due no later than Feb 28<sup>th</sup>.
  
- 4) STH Benefits
  - a. First option on Playoff Seating
  - b. First opportunity at season ticket upgrades
  - c. Never Waste-a-Ticket Program where you can redeem unused season tickets for another game. Some restrictions apply.
  - d. Option to purchase discounted season parking passes
  - e. Opportunity to purchase additional game tickets at the season ticket rate
  - f. Up to 10 month interest free payment plan when choosing auto-run option
  - g. A minimum of 2 STH exclusive parties during the 2009-10 season
  - h. Personal Rep to assist you year round, please see attached business card
  - i. Up to 15% savings off the box office ticket price per game
  - j. Town Hall meeting once a year with Ice Bears executives
  - k. Exclusive discounts on merchandise
  - l. 2 free silver flex tickets for each seat purchased
  - m. Season Ticket Holder Exclusive Gift: TBA March 1st